

### **SERVICE** BRIFF

# What Is Windows 10?

Answer: The latest Windows operating system for your IT infrastructure.



## Windows 10

Microsoft's latest version of the Windows operating system, Windows 10, is a great new tool that businesses can leverage for greater productivity. However, Windows 10 is far more than just an upgrade to previous versions of the Windows operating system. In fact, Microsoft's new OS improves significantly in areas where Windows 8 and 8.1 failed to produce the engagement Microsoft was expecting.

Upgrading to the latest operating system can often be a hassle, especially for the small and medium-sized business. That's why Edit Technology Solutions wants to help you make the best decision possible for the future of your company's technology systems. Here are some of the great new features and opportunities Windows 10 provides for the average SMB.

#### The Return Of Familiar Features

A slick, yet familiar, user interface.

Windows 10 takes the many features that users of Windows 7 love, and combines them with a sleek Metro-like interface similar to Windows 8. The Start menu, which was strangely absent with Windows 8, makes its return, as does the classic search feature. The return of a classic Windows interface means that businesses don't have to invest as much time into training their staff on how to use Windows 10, compared to Windows 8 and 8.1. Windows 10 is designed to work on all devices, from Windows Phone to tablets, to desktops, making it a universal experience for users of any device.

#### **New, Customizable Features**

Your Windows, your way.

Windows 10 offers several new features and customization settings for others. For example, you can customize what apps appear in your Start menu and taskbar. If you can think of it, chances are that you can probably customize it in Windows 10. Besides the improvements to the customization settings, Windows 10 comes with several new features and applications, like Microsoft's new browser, Edge, and Cortana, a desktop voice assistant that can also be found on Windows Phone.

#### **Built-In Security Features**

Protect your business from the ground up.

Microsoft has gone to great lengths to make Windows 10 the most secure Windows OS so far. It was designed specifically with security in mind, and contains several features, such as:

- Biometric settings,
- Identity protection,
- Cryptographic processing, and
- Hardware-based security features that are all designed to augment and protect users of Windows 10

With the many new, built-in security features that Windows 10 offers, you'll be more confident that your systems, augmented by your other IT security solutions, are secured and protected at all times.

#### **Developing Windows 10**

Since the first iteration of Windows was introduced in 1985, the operating system has been developed with increasingly user-friendly features and capabilities.

From the introduction of minimizing and maximizing windows in Windows 2, to the creation of the Start menu for Windows 95, the integration and improved support of USB-powered technology in Windows 98, and a couple ill-advised decisions, Windows has grown with the needs of the user into the operating system that it is

Windows 10 continues to be improved to attend to the needs of the users, and the usability of the OS.

### Why It's Important to Upgrade

While it may be tempting to stick with a prior, more familiar version of Windows, it is usually best to upgrade as soon as possible. This is not only because your software solutions will outgrow your operating system, but your operating system will gradually cease to receive support—leaving you vulnerable to the threats that continuously develop. For professional assistance and guidance with your upgrade, reach out to Edit Technology Solutions

Get proactive and call us TODAY!

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